

June 2026

Auxo Digital

General Company Profile

Tailoured towards a general audience

BE EXCEPTIONAL

AUXO.
DIGITAL

Who are we

An integrated strategy, software, and marketing innovation agency, building AI-Enabled Platforms.

We are a passionate, digital-first multidisciplinary agency.

Auxo (Αὐξω, “to grow”) helps technical businesses explore emerging technology in creative, commercially focused ways - from strategy and platform engineering through to applied AI and growth marketing.



**OZ
RAZAK**

Director, Founder

- BEng Industrial & Systems Engineer
- Oxford AI Programme
- Ex. Deloitte, Digital and Innovation Consultant



**THEODORE
EGLING**

Technical Lead, Co-founder

- MEng AI; Completing Doctorate
- BSc Mechanical Engineer
- Senior software and AI developer



**NJABULO
MTHOMBENI**

Customer Success Manager, Co-founder

- BSc Mechanical Engineer
- Digital project implementation specialist

BBBEE

Level 1

☆☆ CERTIFIED ☆☆



**DEWALD
VAN TONDER**

Full Stack Developer with frontend expertise



**ARISKA
VAN ROOYEN**

Graphic, UI/UX Designer



KATLEHO MAFALELA

Full Stack Developer with backend expertise



**KIRSTYN
TESSNER**

Digital Marketer

+ We work with 20+ additional South African technical & creative experts within our trusted network for project-specific capability

Our customer focus is **technology-driven**. As an **engineer-founded organisation**, we easily understand and translate our customer needs in the **digital space**



Manufacturing & Construction

Renewables and Green Mobility

ICT and Digital Transformation

Financial Services, Legal and Non-profit

How we deliver

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Three integrated pillars, with AI applied across every one



THINK

Strategy

Strategic design aligned to the business vision and fit for purpose.

- Digital & AI transformation consulting
- Use-case discovery & prioritisation workshops
- AI strategy, training, ethics & feasibility
- Technical brand, identity & UX/UI

Drawing on ex-Deloitte digital & innovation consulting experience.



ENGINEER

Build

Efficiently engineering intelligent platforms that scale.

- Conversion-driven websites & eCommerce
- Custom web apps (SaaS, portals, tools)
- Process & insights automation (workflow, BI)
- AI/ML, NLP & generative applications

React / Next.js · Node / Nest · Python (ML/NLP) · cloud.



GROW

Marketing

Platform adoption & a marketing growth engine.

- Social media & content management
- Paid funnels (Google, LinkedIn, Meta)
- Brand development & digital support
- 3D virtual tours & product showcases

Retainer-friendly growth that compounds after launch.

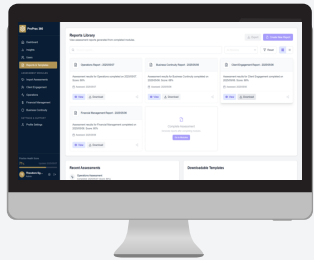


Artificial Intelligence

Applied AI to unlock operational and competitive advantage.

Selected case studies

Intelligent customer platforms - ordered by enterprise relevance

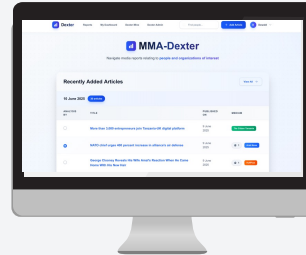


PPS

Financial Services business evaluation

Enterprise platform assessing and improving professional-practice health.

Business Evaluation & Improvement Platform

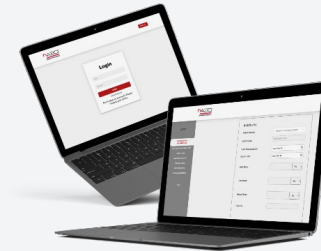


MEDIA MONITORING AFRICA

Dexter - NLP media reporting

Natural-language reporting platform over large media datasets.

NLP Media Reporting Platform

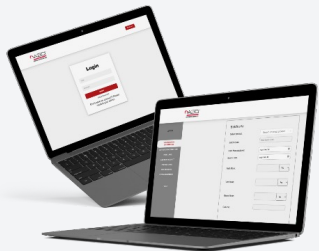


AECl

Specialty Chemicals platform

Next-gen web platform + QR-code compliance digitisation.

Compliance Digitisation with QR Codes

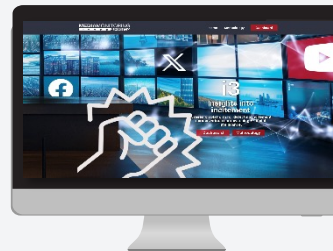


Wilderness Destinations

Aion – Reducing project overruns

Reducing the risk of miscommunication during construction project management.

Communication Improvement Programme

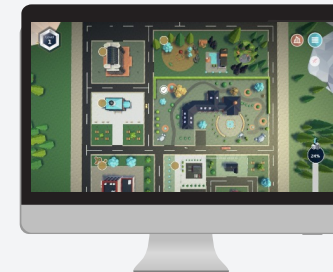


MEDIA MONITORING AFRICA

i3 - AI incitement detection

Custom ML models flagging harmful online content at scale.

AI Custom Models to Detect Incitement



PPS

3D gamified socialisation

Immersive 3D virtual experience for member engagement.

3D Gamified Platform

Further examples — next-gen websites (Maxus, FCTec, AECl, SOCO), automated quoting tool for SOCO Energy, WITI TikTok video analysis (MMA).

How we could work together

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Flexible models suited to your business needs



Strategy & AI workshops

Use-case discovery, roadmaps and AI feasibility - complementary to your consulting and native-AI offerings.



Proof-of-concept sprints

Rapid prototyping to validate feasibility and de-risk a potential project in weeks. Want to turn imagination into something you can, see? We can help.



Be-spoke MVP projects

Take on scoped custom builds, between 3 to 6 months, with turnkey delivery when you have a project to deliver, or when your solutions team is at capacity - delivered end-to-end or co-delivered.



Embedded developer & marketing execution capacity

Place vetted developers into your teams for defined contract periods, scaling up or down with demand. Or if you require support in internal adoption or pipeline growth support, we provide ongoing turnkey marketing services.

Applied AI capability

Where we add differentiated value alongside an in-house AI programme



Workflow integration & automation

Embedding AI into quoting, reporting, compliance and operational workflows.



Predictive & generative applications

RAG assistants, document intelligence and generative tooling on client data.



Custom ML / NLP models

Bespoke models - e.g. sentiment, classification and incitement detection.



AI-powered dashboards & analytics

Turning model output into decision-ready insight for business users.



A starting point: enterprise use-case strategy

We focus on helping enterprises identify, prioritise and validate high-value AI use cases - not on training developers to code with AI tooling.

- AI-first workshops & feasibility studies, output strategy
- Proof-of-concept sprints in weeks, not months
- Complements existing native-AI driven programmes

Proof of Concept & MVP Projects: *Engagement Methodology*

MVP Delivered over 4 to 6 months



Initiation and Design

Workshop and Development Roadmap

Through a workshop informed by initial research, we assess your processes, systems, and challenges, prioritising high-impact initiatives for the best return.

Deliverable: Business-case workshop; outcome of which is a development roadmap with prioritised use cases, features and technical architecture.

STAGE 01



Proof of Concept

Development of Product Version 1

A small prototype is developed, demonstrating the technical feasibility of the product, building in the core functionality with none of the bells and whistles.

Deliverable: Functional prototype for initial validation of product feasibility.

STAGE 02



User-ready Platform

Development and Scaling

An initial, usable platform version is developed with targeted features for specific users and use cases.

Feedback from early users helps refine the platform for a successful pilot launch and guides future development.

Deliverable: User-ready platform with core features, ready for testing with early adopters.

STAGE 03



User Testing and Feedback

Enhancing and Refining The Platform

Through structured development phases, we improve the platform by testing, scaling, and incorporating user feedback. This ensures a high-quality, user-focused product.

Deliverable: Improved platform with refinements based on real-world testing, with end users.

STAGE 04



Launch, Handover & Future Development

Support and Ad Hoc Development

After launch, we continue to refine and expand the platform based on user insights. This includes adding new features, optimising performance, and providing ongoing technical support.

Deliverable: Fully launched platform with a support and future enhancement plan. Training documentation.

STAGE 05

Why partner with Auxo

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A nimble, AI-native delivery partner with strategic DNA



Strategic DNA

Ex-Deloitte digital & innovation consulting heritage; we speak both boardroom and codebase.



BBBEE Level 1

A genuine procurement and channel asset for enterprise bids. We are proud South African born and bread people, celebrating the best parts.



Focus on productisation & scaling

Turning bespoke services toward repeatable products. We are not pure data scientists or automation guru's; we focus on value and scalability through lean builds and customer obsession.



De-Risked, Rapid Time-to-Value

We employ a POC-first, Hybrid-Agile methodology to entirely de-risk your investment before full-scale rollout. By executing against prioritised roadmaps, we provide clients with fast feedback loops, predictable incremental value, and the flexibility to adapt based on real-world learnings.



Deep AI, Engineer Pedigree

Our senior engineering team merges strategic vision with hands-on enterprise execution. Auxo's technical approach is driven by academic rigor: our CTO holds an MEng in AI with a specific focus on healthcare diagnostics and is actively pursuing a PhD in applied Machine Learning. We don't just build models; we understand the nuance of healthcare data.



Agile, Founder-Led Execution

We intentionally focus on highly technical industries, quickly translating complex specialist domains into practical AI delivery. Backed by 5+ years of real-world deployment (RAG, custom models, cloud workflows), our founder-led model guarantees clients receives senior attention, rapid decision-making, and bespoke engineering - completely bypassing the bloat of traditional agencies.

Let's build something together.

Happy to prepare a deeper walkthrough on any capability area, project example or engagement model.

Oz Razak

Director & Founder

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Product showcase:

Aion, by Auxo Digital

The Project Manager's
Intelligent Communication Programme

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THE PROBLEM

WHY DO PROJECTS FAIL?

The following challenges are **prominent in project-based, field-heavy industries with complex stakeholders and long** timelines, where the gap between decisions and execution is critical.

Execution Breakdown

- 70%+ of projects fail to meet one or more targets — time, cost, or scope (PMI).
- 1 in 3 projects fail due to poor communication and lack of follow-up.
- Project managers spend over 50% of their time on admin, reporting and chasing - not steering delivery.

Existing Tools Fall Short

- Project management tools like MS Project, Jira and Asana are built around building schedules and tracking tasks, not actively driving execution; they are planners not assistants.
- On the ground, work live in emails, calls, and shared files — not in project tools. Existing platforms integrate with these day-to-day channels as an afterthought.
- Often biased towards software / agile approaches, rather than field teams.

Opportunity size

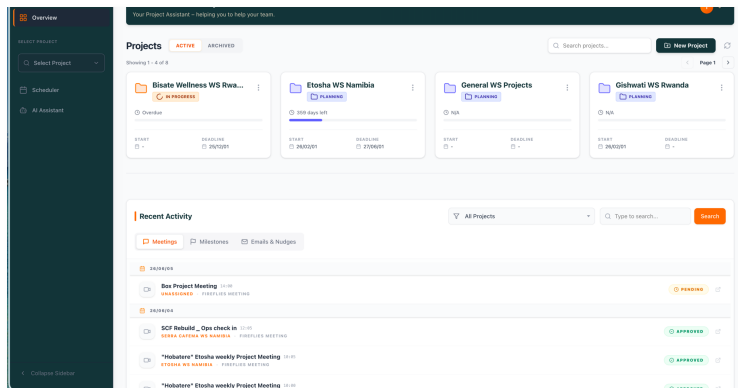
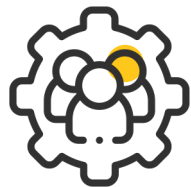
- \$7.4B project management software market (2023)
- Growing to \$20B+ by 2030 (CAGR ~15.7%)
- Massive underserved opportunity in AI-powered execution tools & programmes to support communication improvement — especially in non-tech industries.

Introducing Aion

For a demo or trial, visit: <https://aion.auxo.digital>

Aion is an intelligent **communication improvement programme for project delivery**. Reducing the risk of the #1 cause of project overruns: **Miscommunication**.

We combine our digital platform with a communication improvement service. Our platform listens, tracks, reminds, and helps PM teams follow through from decision to action and acts as a **central source of truth for project communication, with a tailored 3-6 month consultative training and improvement programme**.



*Aion, from the ancient Greek Αἰών, meaning age, life, or eternity, was the god of endless, cyclical time. He represented **continuity and the steady rhythm that holds change together**.*

The platform draws from this meaning: Aion keeps work in motion, connecting actions, communication, and accountability into one continuous flow of execution.

Aion helps project teams:

- **Stay on track** by turning unstructured meeting notes into actions with owners and deadlines, cutting meeting-to-action lag from 2–3 days to under 1 hour.
- **Improve accountability** by surfacing task owners, deadlines and blockers in one dashboard, reducing missed handoffs and deadline slippage.
- **Reduce manual follow-up** by automatically nudging the right people at the right time — saving project managers up to **6–8 hours per week** previously spent chasing updates.
- **Increase visibility across workstreams** by giving teams a shared, real-time view of project status and risks enabling faster escalations.
- **Adopt quickly and integrate easily** by working with existing tools like email, notetakers, calendars and file repositories — allowing teams to get up and running in 2-4 weeks with **no workflow disruption**.