

June 2025

Auxo Digital

Portfolio

BE EXCEPTIONAL

AUXO.
DIGITAL

The background features four spheres of varying sizes and positions. Three are white and one is yellow. The yellow sphere is positioned behind the word 'DEVELOPMENT' in the main title. The spheres are rendered with soft shadows and highlights, giving them a three-dimensional appearance.

WEBSITE DEVELOPMENT

Digital Marketing Agency

AUXO.
DIGITAL

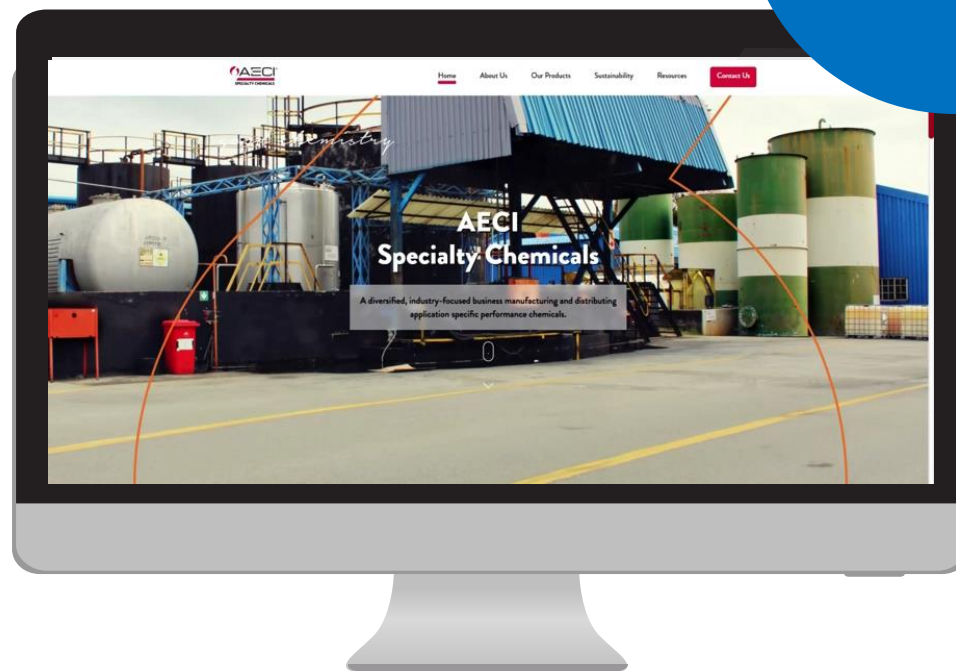
Website Management Portfolio

Craft an online home to be proud of.

20+
customers in
portfolio

Showcase your business in the best light.

- **A rock-solid foundation:** Our tailor-made websites are built using JAMstack - premiere website technology for visuals, speed and performance.
- **Cookie-cutter belongs in the pantry:** We'll help you create a on-of-a-kind website, structuring your offerings in a simple to understand way and bringing the business to life with breathtaking visuals.
- **Let your customers find you:** With a strong focus on Search Engine Optimisation, our websites are primed to get you ranking for the words your customers are searching for.



Web portfolio



BE EXCEPTIONAL

AUXO.
DIGITAL



Selected Web Development Portfolio

Previous work with AECl businesses

AUXO.
DIGITAL



AECl Industrial Chemicals

<https://ic.aecichemicals.co.za>

- 6 month design, and development services to structure business offerings and align website build to group branding standards.
- Guided creative and visual direction – tailored photoshoots to fit business visual identity and bring website to life.
- Integrated product search tool, fits into their internal databases.

AECl Specialty Chemicals

<https://sc.aecichemicals.co.za>

- 6 month design, and development services to structure business offerings and align website build to group branding standards.
- Simplified business with 9 divisions into one coherent message and visual identity



BE EXCEPTIONAL

Web portfolio



Selected Web Development Portfolio

FCTEC: Africa's Leading Digitisation Company

FCTEC
First Coast Technologies (Pty) Ltd



FCTEC

<https://fctec.co.za>

- Leading digitalisation and automation specialists
- Web design and development over 3 months, including a new look and feel supporting the rebrand we undertook with FCTEC
- Custom elements aligned to business services
- Scanning animations
- Custom imagery and iconography
- Lottie animations to explain esoteric processes
- Scanning carousels etc.

web portfolio

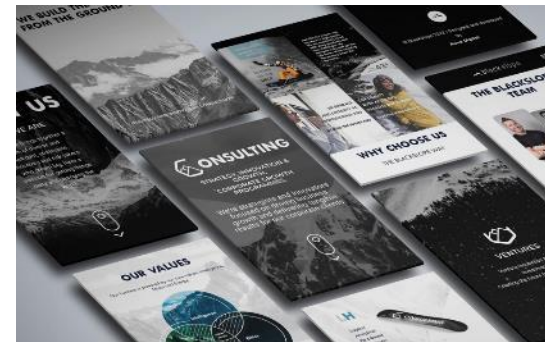


BE EXCEPTIONAL

AUXO.
DIGITAL

Selected Web Development Portfolio:

Blackslope: Innovation, Strategy and Business Development Consulting Agency



Blackslope:
<https://blackslope.co.za/>

- Business services provider website: Innovation, Strategy and Business Development Consulting Agency
- Built using Wordpress
- Custom imagery, diagrams, iconography and design
- South Africa



BE EXCEPTIONAL

web portfolio



AUXO.
DIGITAL

Other Web Development Portfolio:

Additional web development

AUXO.
DIGITAL



MAXUS Electric Vehicles:

<https://maxus.co.za>

First all-electric vehicle OEM in South Africa –
4th largest EV manufacturer in the world.



Strategix Technology Solutions: <https://strategix.digital/>

Technology services provider: Modernising ICT
infrastructure, data, applications and security.



Nubera UK:

<https://nubera.co.uk>

Supporting IT organisations by the
adoption of new technologies.



Sediba Luxury Safari Lodge:

<https://sediba.com>

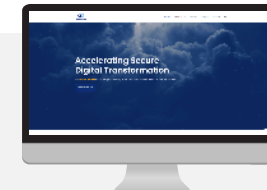
Luxury game lodge in Welgevonden game reserve.



Axon Radiology:

<https://axonradiology.com/>

Leading UK-based radiology company,
providing remote radiology solution services



AO Virtual:

<https://aovirtual.com/>

Supporting the expansion into
the Digital Transformation market

BE EXCEPTIONAL

web portfolio





SOCIAL MEDIA & CONTENT PORTFOLIO

Digital Marketing Agency

AUXO.
DIGITAL

Social Media Management Portfolio

Be on Top of your social media

- We work seamlessly with your teams to source content and manage all aspects of social media – **while you focus on core business**
- We work with your teams in a structured workshop to **thoroughly understand your business**, and then **produce a year-long content plan**
- **We regularly create and post tailored content** and report on digital growth every 1-2 months
- We are at hand to **share coverage of events, conferences and trade shows** to put your name top of mind

Grow a thriving social media presence **on autopilot.**

Our social media customers:



Fastest growing LinkedIn page in AECI Group by percentage **(3x growth in past year)**

BE EXCEPTIONAL

AUXO.
DIGITAL

Social media portfolio



Maxus Electric Vehicles National Launch Campaign

First all electric vehicle brand to launch in South Africa, under global SAIC manufacturer.

Auxo led comprehensive digital marketing launch – including web, social, email and PR Campaigns, aligned to Maxus Global standards.

BE EXCEPTIONAL



- **Top ranking** google results for EV related search terms in logistics spaces
- **Hundreds of thousands of earned media views**
- **Tens of thousands of web visits monthly**, generating significant leads

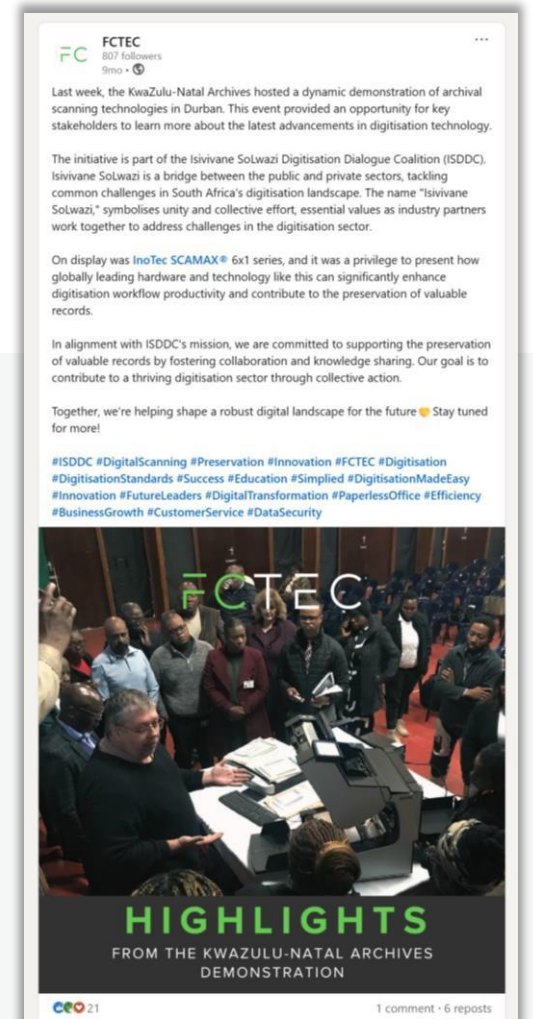
AUXO.
DIGITAL

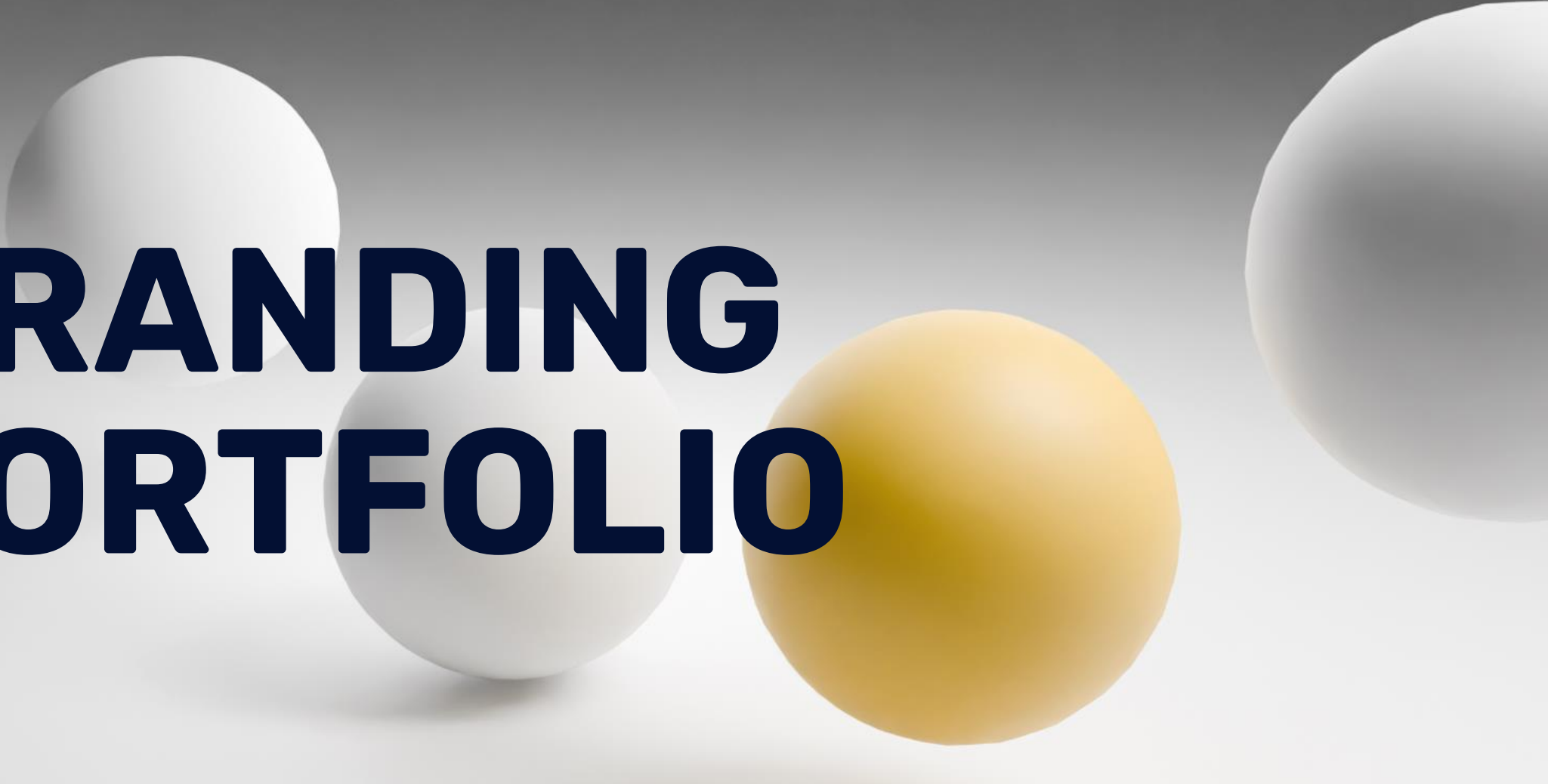
ISDDC Forum for KZN Department of Sports, Arts and Culture

An initiative by the KwaZulu-Natal Department of Sport, Arts, and Culture, fostering public-private collaboration to tackle digitisation challenges in South Africa

Niche audience – public and private sector heritage, archive and libraries.

Foster engagement with local communities through digital engagement – ran roadshow + digital component for promotion and signup





BRANDING PORTFOLIO

Digital Marketing Agency

AUXO.
DIGITAL

Branding Portfolio

Creating exceptional brands, shaping successful businesses



METSILABS



E N E R G Y

- Defining the brand's purpose, values and target audience
- Researching the industry and competition
- Developing a unique brand positioning
- Creating a visual identity, including a logo and visual guidelines
- Building a brand voice and messaging
- Implementing the brand consistently across all touchpoints
- Building brand awareness and loyalty through marketing and communication efforts.

Reviving your brand, rejuvenating your business



First Coast Technologies (Pty) Ltd



METSI

- A thorough analysis of the current brand, including its strengths and weaknesses.
- Target audience and competitive research
- New brand strategy, logo and visual identity
- Implementation across all touchpoints, including websites, CI, marketing materials, merchandise and products.
- Ongoing monitoring and measurement



BE EXCEPTIONAL

AUXO.
DIGITAL



From product brochures and company merch to social media and technical blog articles, here are a select few from our vast content creation portfolio.



An abstract composition on a light gray background. A thick yellow ring is positioned on the right side, with a yellow sphere centered inside it. Three white spheres are scattered on the left side of the frame. The text 'IMMERSION PRACTICE' is overlaid on the left side in a bold, dark blue font.

IMMERSION PRACTICE

Digital Innovation Agency

AUXO.
DIGITAL

Immersion: 3D Development Portfolio

3 Dimensions are better than 2:

- We'll **bring your most vivid ideas to life** with **breathtaking 3D showcases** - from web-based 3D experiences, to fully immersive Virtual Reality applications.
- Attention is currency – Spruce up your presence at physical events with **mesmerising web based and augmented reality promotional content**.
- Looking to build **business-integrated** 3D solutions, such as **digital twins?** Check out our innovation methodology.

Stand out above the rest with
captivating 3D content

Capabilities

- 3D Web Showcases
- 3D Video Creation
- Digital Tours
- AR/MR/VR
- Building Digital Twin Capability

BE EXCEPTIONAL

AUXO.
DIGITAL

Immersion



Digital Innovation Projects

3D Member Socialisation Experience

We helped develop a solution that was a **6 part 3D gamified socialisation experience**, educating members on key aspects of their financial journey, with analytics tracking and gamified elements for enhanced retention.

BE EXCEPTIONAL



We helped develop a solution that was a 6 part 3D gamified socialisation experience, educating members on key aspects of their financial journey, with analytics tracking and gamified elements for enhanced retention.

Immersion



AUXO.
DIGITAL

3D Web Development Portfolio

Promotional and Presentation Content to leave a lasting impression



Metsi Summit:
<https://summit.metsi.co>

3D tour up the mountain,
showcasing pathways to
application modernisation

BE EXCEPTIONAL

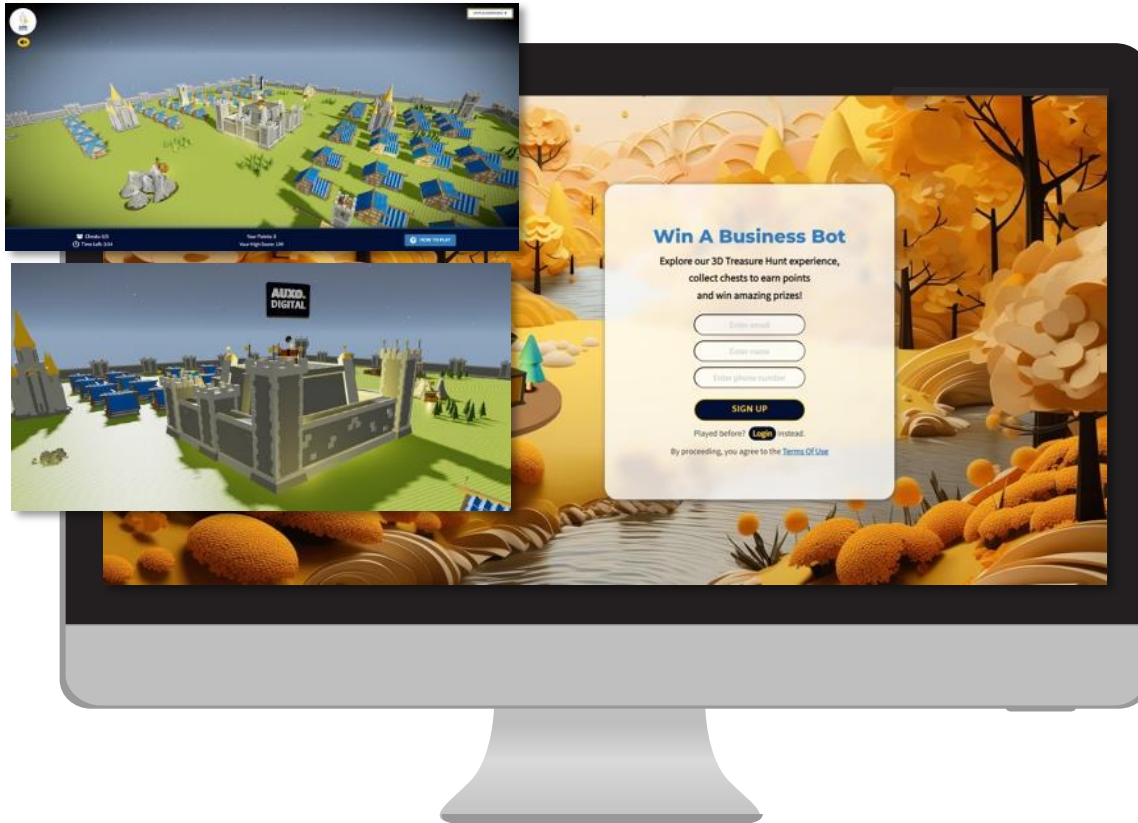
AUXO.
DIGITAL

Immersion



3D Web Development Portfolio

Promotional and Presentation
Content to leave a lasting impression



Digital Treasure Hunt:
<https://auxo.digital/treasure-hunt>

3D game to win treasure and
share information about
business bots

BE EXCEPTIONAL

AUXO.
DIGITAL

Immersion



3D Web Development Portfolio

Promotional and Presentation
Content to leave a lasting impression



Digital Safari Tour:

<https://3d.auxo.digital/scenes/safari>

POC Developed for SANParks,
showcasing a digital safari in
interactive landscape.

BE EXCEPTIONAL

AUXO.
DIGITAL

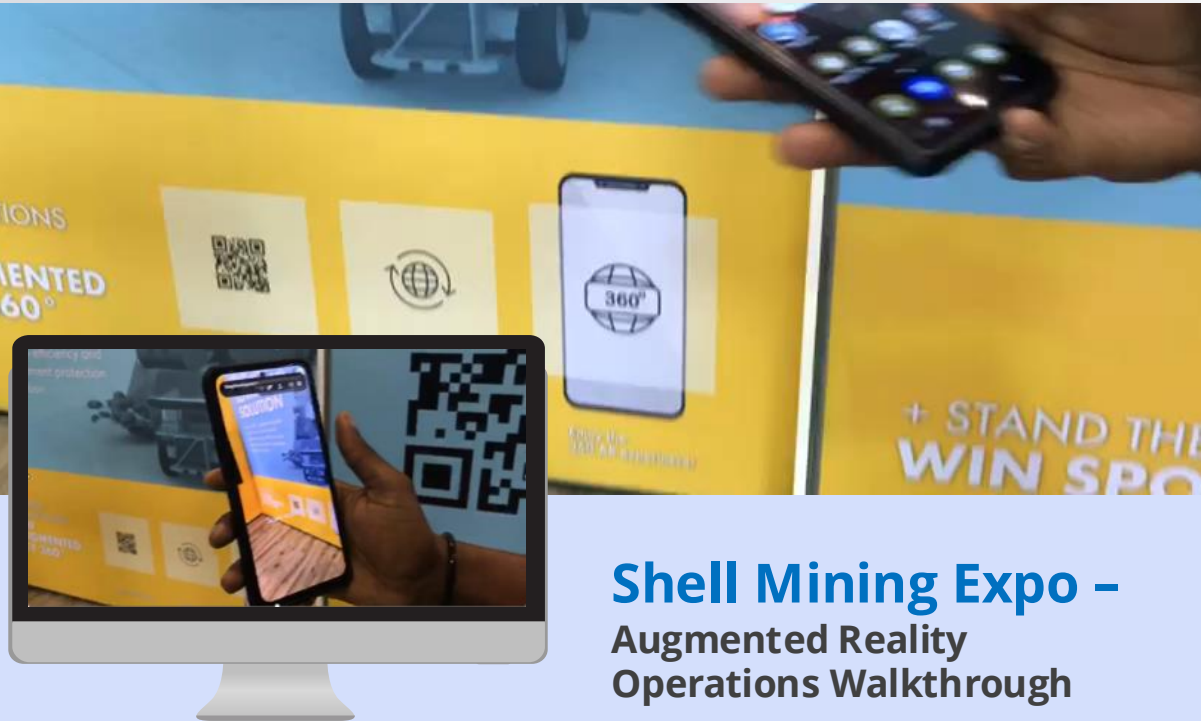
Immersion



Select VR and AR Portfolio

Take the immersion to the next level with virtual and mixed reality

AUXO.
DIGITAL



Shell Mining Expo – Augmented Reality Operations Walkthrough

An augmented reality operations walkthrough, showing how Shell is implementing digitisation across their value chain.



Mine Safety Training - VR Proof of Concept

A proof of concept developed to showcase potential of VR for mine safety training. Fully immersive VR experience simulating induction process.

BE EXCEPTIONAL



An abstract geometric composition featuring a large, thick yellow ring on the right side. Three white spheres are positioned around the ring: one in the top left, one in the bottom left, and one in the center of the ring. The background is a light gray gradient.

ARTIFICIAL INTELLIGENCE PRACTICE

Digital Innovation Agency

AUXO.
DIGITAL

Industry Tailored AI Training for Business Leaders

A full-day, introductory training course on artificial intelligence for business leaders.

Bespoke, application-focused full-day AI Training course for business leaders.

Structured into 5 info-packed sessions:

1. Introduction to AI
2. Technical Foundations
3. Industry use cases
4. Hands on practice
5. Strategy Session

Research input and insights from researchers and industry professionals.



BE EXCEPTIONAL



This is a **must do one-day course for anybody interested in being up to speed** with what AI is all about and how to get started with strategising, implementing and using it right away.

The content is rich, highly relevant and impactful.

I recommend attending this course to any individual or team that **needs a quick primer and an actionable path forward with leveraging the considerable powers of AI.**

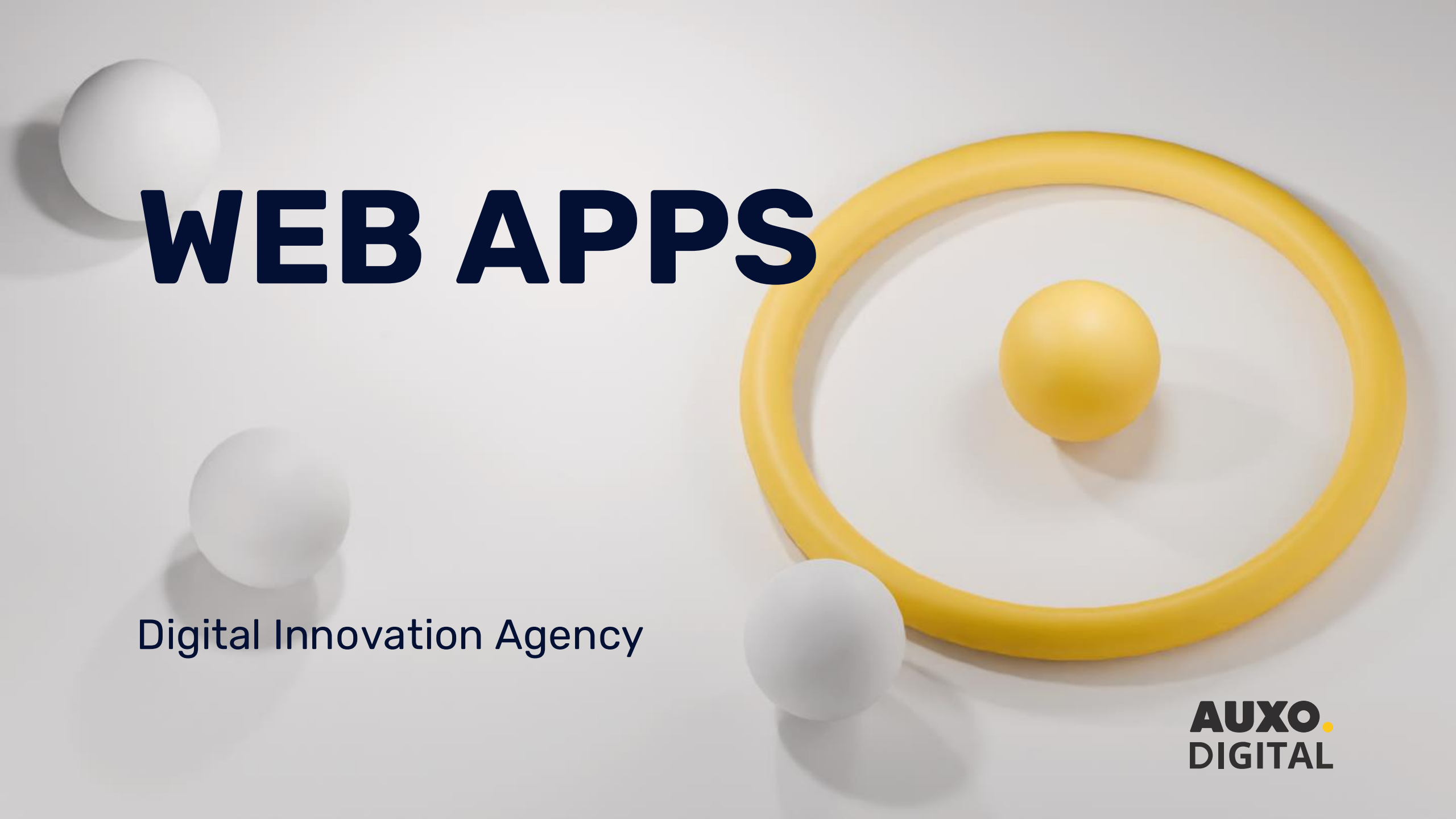
- FCTEC

**AUXO.
DIGITAL**

AI training



WEB APPS

An abstract geometric composition on a light gray background. It features a large yellow ring on the right side, with a yellow sphere centered inside it. To the left of the ring, there are three white spheres of varying sizes. The text 'WEB APPS' is prominently displayed in the upper left quadrant in a bold, dark blue font.

Digital Innovation Agency

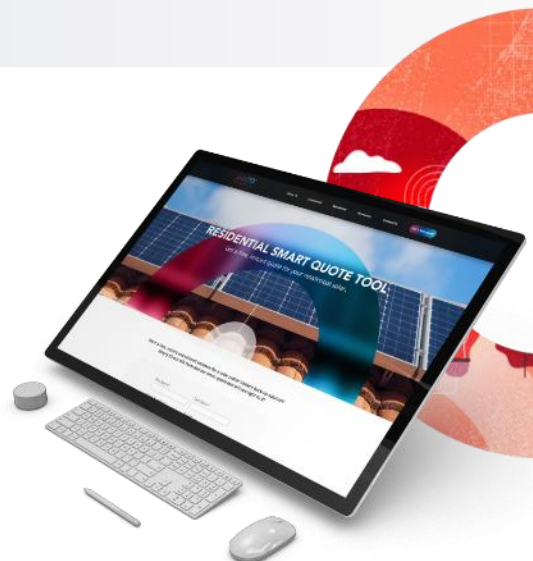
AUXO.
DIGITAL

Intelligent Web-App Projects



Automated Quote Generation

SOCO ENERGY are providers of commercial and residential solar energy and battery backup solutions.



First Name* Last Name*

Mobile Number* Email*

Physical Address*

What type of municipal power supply do you have?*

☐ Single Phase ☐ Three Phase

What is your average monthly electricity spend (ZAR, Incl VAT)?

☐ I agree and consent to the [Privacy Policy](#)

☐ I'm not a robot 

Auxo Digital worked with SOCO ENERGY's executive and sales team to deliver **an automated web-based quoting system**, that delivers a free, **instant and tailored estimate for a solar and/or battery back-up solution** for residential application in **under 60 seconds**, based on just 3 customer inputs.

BE EXCEPTIONAL

AUXO.
DIGITAL

Strategy and implementation



Digital Innovation Projects



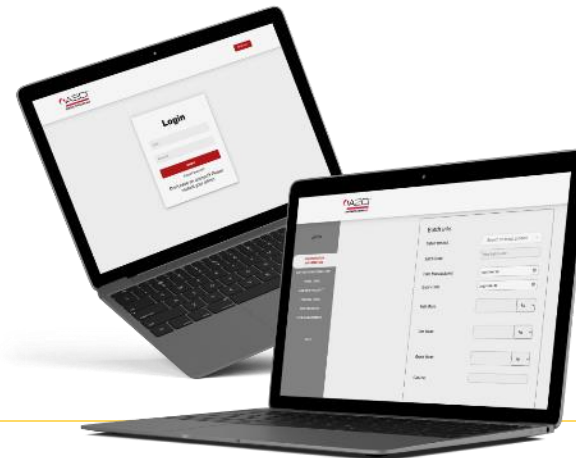
Technical Document Digitisation

AECI Specialty Chemicals, a business within the JSE-listed AECI Group, is a diversified, industry-focused business manufacturing and distributing application specific performance chemicals.

BE EXCEPTIONAL

Through a 6 month engagement, Auxo Digital worked with their manufacturing and operations team to **create a platform for digitizing the creation and sharing of technical product information, including Certificates of Analysis and Material Safety Data Sheets.**

The platform has scaled to 100s of products since pilot, and has resulted in over 50 000 sheets of paper being saved annually, enhanced compliance with industry safety standards and saves hours of customer support time monthly



AUXO.
DIGITAL

Strategy and implementation





THANK YOU

BE EXCEPTIONAL

Visit our website: www.auxo.digital

Contact us: oz@auxo.digital

AUXO.
DIGITAL